



PRESS RELEASE

Numalliance – 25 may 2011

Wire & Tube Bending Technology Days

Freshly out of the first Wire and Tube Tech Days back in January this year and a very successful Interwire show, Numalliance North America decided to keep the momentum with another edition of the Wire and Tube Tech days on July 20-26.

“Life is on the fast lane” says Ludovic Vallet C.O.O. of Numalliance for North America. “We have so much trouble keeping up with all the new product development launched by our team of engineer, that we had to duplicate the event this year”. Numalliance has really built up on the knowledge of its founding companies, Latour/Robomac and Macsoft and keep the product pipeline development strong with improvement and innovation coming out nearly every month.

With part design growing in complexity, tolerance getting more and more tight and pressure on tooling cost higher, flexibility and versatility are keys. With this in mind the iconic FRX04, wire and spring former is certainly a great asset : single minute exchange tooling, double bend or centered eyed in one movement and easy programming. The New “Touch and Form” interface, even enable the instant feed-back from a 3D viewer to automatically tweak the machine or to produce samples, reducing set up time to nothing.

“Beyond Bending” is more than ever the motto as the company is making more work cell today than ever. But core value remains : being able to bend Wire, Tube of Flat-stock in 2D or 3D, from coil or cut to length.

“You will be able to discover all of this during the Wire and Tube Tech Days, and more”, proudly says Joel Etienne, Founder and CEO of the company. Numalliance’s Advanced Technology Center –A.T.C.- in Elk Grove Village where the event will take place is now fully operational and is the hub for service and spare part for all North America and has been staffed up with a Factory trained engineer and a Customer Relation Manager.